



C3i

Consulting .. Technical .. Education

Eric M. Alderson
Managing Partner
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Professional Biography:

Eric is a founding member of **C3i** and Risk Manager for firms operating within the design and construction industry. His role focuses on risk analysis of professional services agreements and construction contracts, education and awareness training to firm members from principal leadership down to entry level staff.

Upon transitioning from the military in 2007, Eric has spent considerable time providing operational and strategic risk consulting services to firm principals in order to assist them in determining the tactical direction of their companies.

The scope of his services over the years has expanded into a trusted consultant and adviser to his clientele. In addition to the placement of insurance programs, Eric's clients rely heavily upon his guidance on appropriate coverage and limits to address their business risk exposure and satisfy contractual requirements on a project specific basis. The design and construction entities' exposures to risk often differ depending on their roles on a given project, so professionals rely on Eric's advice and expertise to help them navigate those variations. His consulting role includes advising his clients on addressing a host of business risk issues and help determine strategies to mitigate those risks through alternative, non-insurance means.

Among the strategies Eric employs is to review the operational and strategic risk associated with his clients' business operations by providing detailed analyses of their internal procedures, management operations, senior level oversight, quality assurance / quality control techniques, communication and documentation. The analysis provided is then used to identify active and potential breakdowns in those systems and help the firm employ supplemental control measures to further mitigate exposure to loss.

Proper management of professional services contracts is another way design and construction firms can mitigate risk. Eric is active in his role of advising on appropriate contract types, forms, editions, contractual provisions and the management of various sets of terms and conditions for use on projects between their clients and consultants. He provides in-depth review and analysis of those agreements and contracting practices to offer techniques and alternative language to reduce risk exposure.

Among the many services Eric provides in his capacity as a Risk Manager, he finds the most enjoyment in the education and training side of the business. Whether it is a short training video blog entry, a recorded on-demand or live webinar, or especially live audience seminars, Eric finds the most satisfaction in sharing his knowledge and experience to help others. These sessions are often done for large groups of professionals at conferences and other annual gatherings, but also for much smaller groups of firms and their consultants or for specific firms depending on need. Education topics vary by need of firm and Eric has been able to utilize his contacts within the industry to provide a wide range of content including; best practices, risk mitigation and avoidance techniques, contractual issues, technical issues, management issues,

QA/QC, procedures, record retention and documentation, technology, legal issues, and much more.

The experience Eric gained in his military career has shaped the way he conducts himself in current business roles. He is a hard-working, dedicated professional who carries himself with the utmost degree of loyalty, sense of duty, respect, service, honor, integrity and courage to always do what he knows is right. These “Core Army Values” are ingrained in his DNA. Eric’s professional goal is to conduct himself in such a way that his current and future clients, partners and business contacts will always describe him that way.

Professional Experience:

10 years

Professional License:

Insurance Broker, NYS, BR-1068302

Business Interests:

Managing Partner - C3i, LLC
Partner - Eclipse Programs
Manager - Promark Associated Agencies, Inc.

Education & Honors:

Bachelor of Science	- State University of New York College at Brockport
Commandant’s List	- Fires Center of Excellence, US Army
Bronze Star	- 3 rd Brigade Combat Team, 4 th Infantry Division
Combat Action Badge	- 3 rd Battalion, 29 th Field Artillery

Professional Affiliations (Past & Present):

American Institute of Architects (AIA) – Continuing Education Provider
Architects / Engineers Professional Network (a/e ProNet)
American Council of Engineering Companies (ACEC), affiliate member
National Society of Professional Engineers (NSPE), affiliate member
Professional Liability Underwriting Society (PLUS)

Speaking Engagements:

- Risk Management for Design Professionals – NSPE, Suffolk County
- A Manual for Project Representatives – American Institute of Architects Continuing Education
- A Manual for Project Representatives – ACEC, Statewide Conference
- Sub-Consultants Claims Management – ACEC, Statewide Conference
- Various Continuing Education Programs as an American Institute of Architects Continuing Education provider for design professionals.

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